

An introduction to sending SMS text messages

Sending business SMS text messages is more than sending a quick text message. When planned and created well, it will yield results for your business that no other form of communication has before. This guide will take you through the steps to send single and multiple text messages from start to finish.

Reseller GUIDE Version 3.4

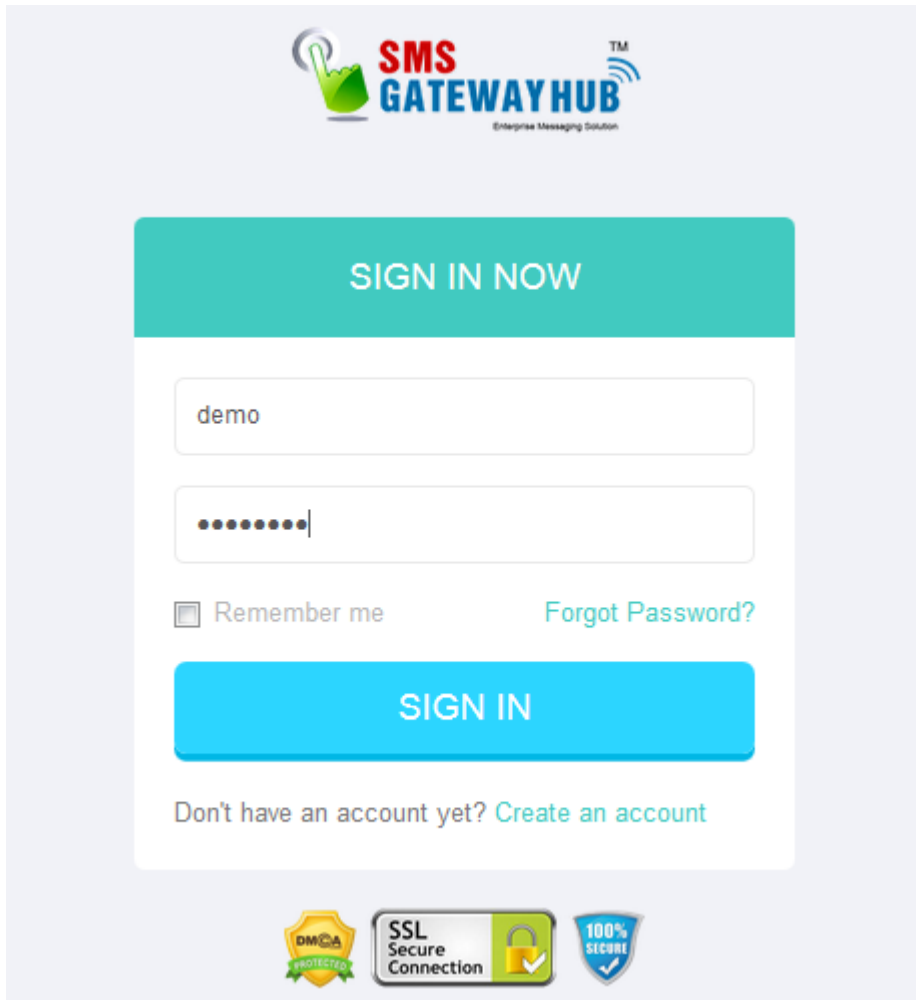
SMSGATEWAYHUB Technologies Resources Pvt Ltd

SSL Secure | SS7 Technologies | ISO Certified

Why integrate SMS text messages into your business? The stats speak for themselves...

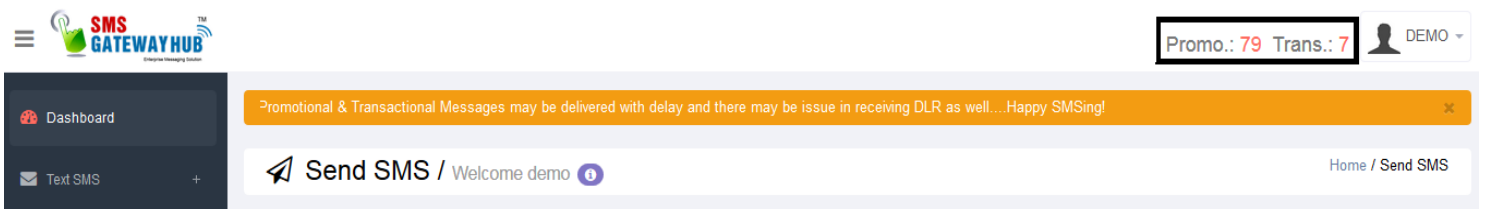
- ✓ **937 million mobile subscribers in India with 215 million mobile internet users.** (TRAI 2015, IAMAI)
- ✓ **98% average open rate for SMS, with 97.5% opens within 5 seconds.** (Nielsen Survey 2014)
- ✓ **75% of online rural population in India is online via their mobile devices** (Octane Research 2015)
- ✓ **41% of India E-commerce sales are from mobile.** (Mary Meeker's 2015 Internet Trends Report)
- ✓ **5% opt-out rates for SMS marketing campaigns.** (Nielsen Survey 2014)
- ✓ **Indians spend around 3 hours and 18 minutes a day on their smartphones, 25% of the consumers check their phones over 100 times.** (Ericsson Consumer Lab 2014)

✚ Login First login with your username and password at www.msgatewayhub.com



The login page features the SMS Gateway Hub logo at the top. A teal header contains the text "SIGN IN NOW". Below this is a white form with a username field containing "demo" and a password field with masked characters. There are checkboxes for "Remember me" and a link for "Forgot Password?". A large blue "SIGN IN" button is centered below the form. At the bottom of the form, there is a link "Don't have an account yet? Create an account". At the very bottom of the page, there are three security icons: DMCA Protected, SSL Secure Connection, and 100% Secure.

✚ Number of credits in your account are in red in the bottom left corner

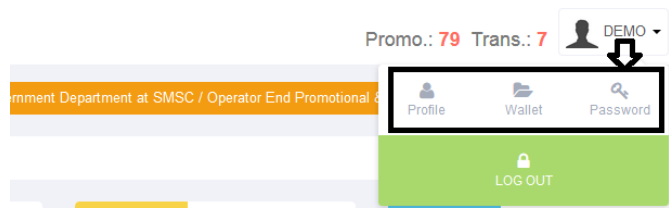


The dashboard screenshot shows the SMS Gateway Hub logo in the top left. In the top right, there is a status bar showing "Promo.: 79 Trans.: 7" and a user profile icon labeled "DEMO". A yellow notification banner at the top reads: "Promotional & Transactional Messages may be delivered with delay and there may be issue in receiving DLR as well...Happy SMSing!". Below the banner, the main content area shows "Send SMS / Welcome demo" with a red number "9" next to it. In the bottom right corner of the content area, there is a link "Home / Send SMS". On the left side, there is a dark sidebar with a menu icon and two items: "Dashboard" and "Text SMS".

ACCOUNT SETTINGS

You can change the following information here:

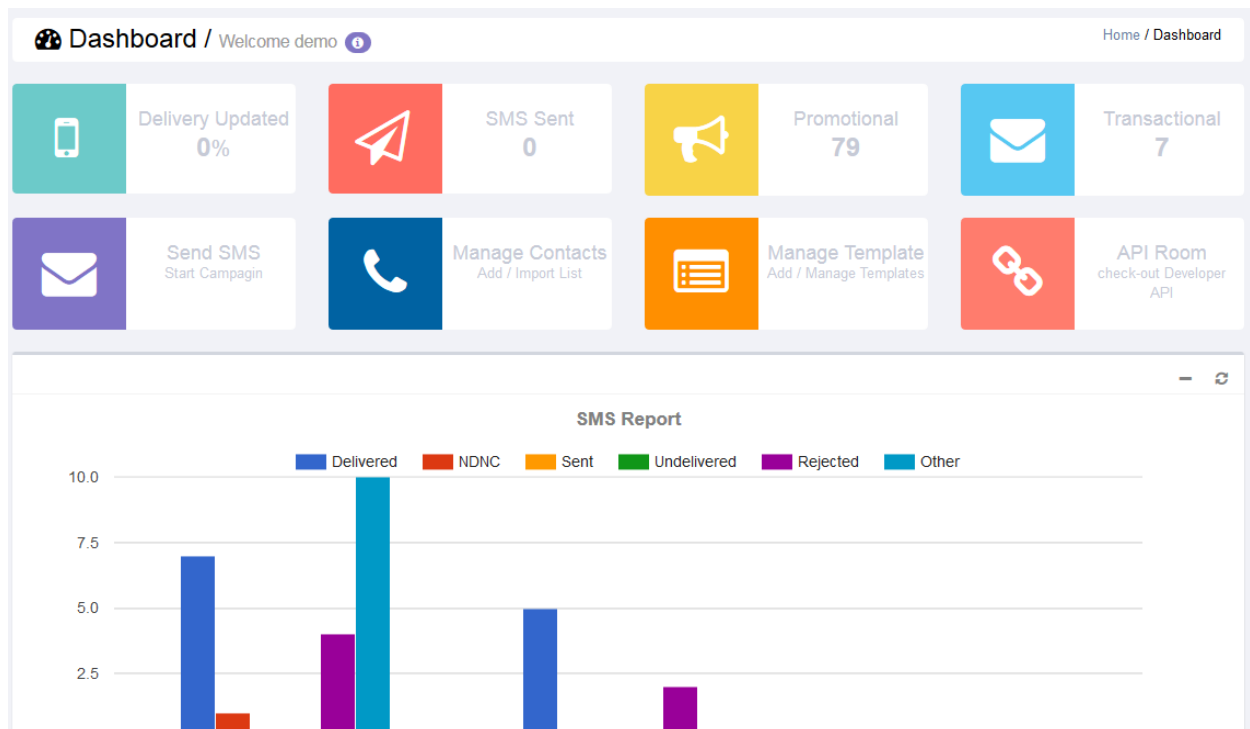
- ✓ **Change your password:** Enter the new password in the designated Password and Confirm Password box. Click "Update Account". (A Username cannot be changed).
- ✓ **Contact Information:** Name, email and contact details.
- ✓ **Low Credit Warning and Reporting:** Remove or change the amount at which Low Credit Warnings and Summary Reports are sent at, as well as the email they are delivered to.
- ✓ **Forward replies to mobile or email:** Incoming messages, or replies, from sent SMS's can be directed to a specified mobile number (cost of 1 credit per reply depend on containt) OR a specified email address (no cost).
- ✓ **Send response to reply:** Set an automatic response to all received replies (1 credit deducted per response)
- ✓ **Forward data to URL:** Sent messages and replies can be forwarded to a website. Technical support is available to assist in the setup of this.
- ✓ **OTP Base Login :** You can Validate IP Address form HttpAPI, Login, SMPP etc.
- ✓ **You can Set your Profile Pic.**



Disabled	IP Validation	IP Address	e.g 127.0.0.1, 192.168.1.1, 192.168.1.2	Save
Disabled	Web Push Delivery	Web Url	http://www.mydomain.com/dirhandler.php	Save

Your Dashboard.

- ✓ You can see your Delivery Updates Daily on Dashboard.
- ✓ Daily SMS Sent
- ✓ Credit Balance Promotional & Transactional
- ✓ Direct Manage Contacts
- ✓ Manage Transactional Templates
- ✓ API Room for your Application Use (HTTP/XML/SMPP)
- ✓ Report Bar for Delivery Status



How to Send SMS Via Web

- Click on Text sms > Send SMS

Dashboard

Text SMS

Send SMS

Send Opt SMS

SMS From File

Templates

Contacts

Reports

Change Password

API Documents

Compose New Message

Message Channel
Promotional

Message Route
Normal Route

SenderID
Senderid

Campaign Name
12-Nov-2015 03:18

Numbers (0)

Type Numbers
one Number each line

Message Text
ENGLISH

Type Message
160 Character Per Message

0 Characters Used Count 0

Settings Save As Draft Flash SMS

Send Now Or Schedule For Later

1st STEP

Select Promotional or Transactional Route

Select Route

Choose your sender ID

Default Campaign Name

Type your mobile number.

Type your message here
Note: 160 Character in English and 70 for Unicode

3rd
Step

2nd Step

Click to Send your campaigning

Schedule your Message

Launch Now to Success your campaign

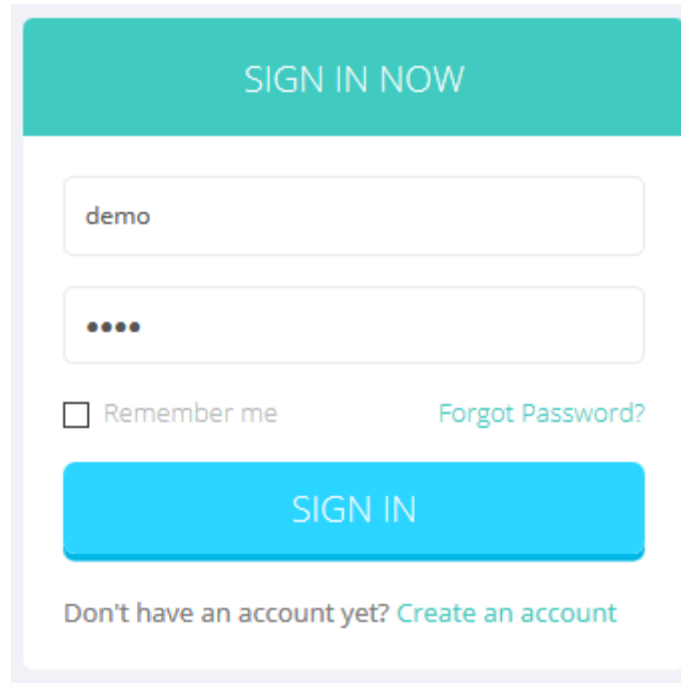
Message Summary ✕

Total Numbers	3
Message	Demo test
Message Type	Promotional (ENGLISH)
Credit Required	3

4th Step – Click on Launch Now Button.

How to Setup Reseller Panel.

- ✚ Configure our IP address at your Domain or Subdomain in “A” Record i.e **103.241.136.228**
- ✚ Login to your account with your user ID.



SIGN IN NOW

demo

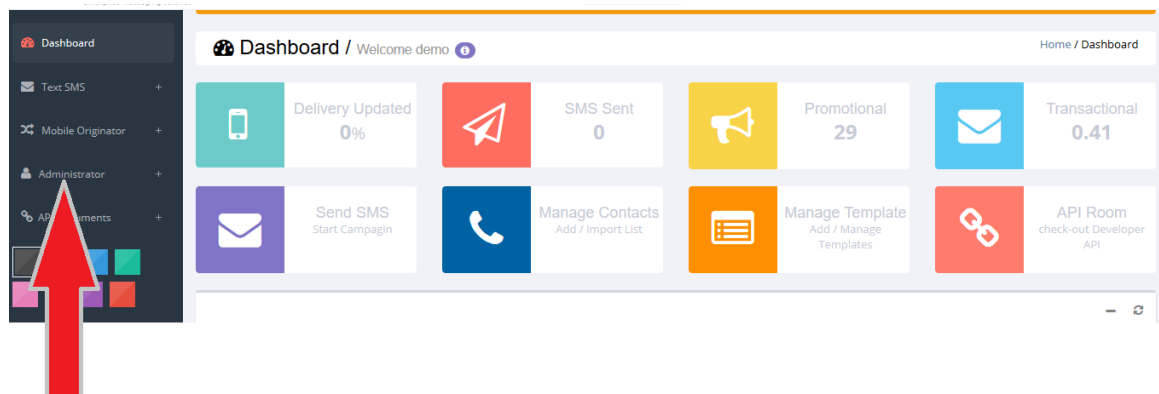
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Remember me [Forgot Password?](#)

SIGN IN

Don't have an account yet? [Create an account](#)

- ✚ **After Login your account**

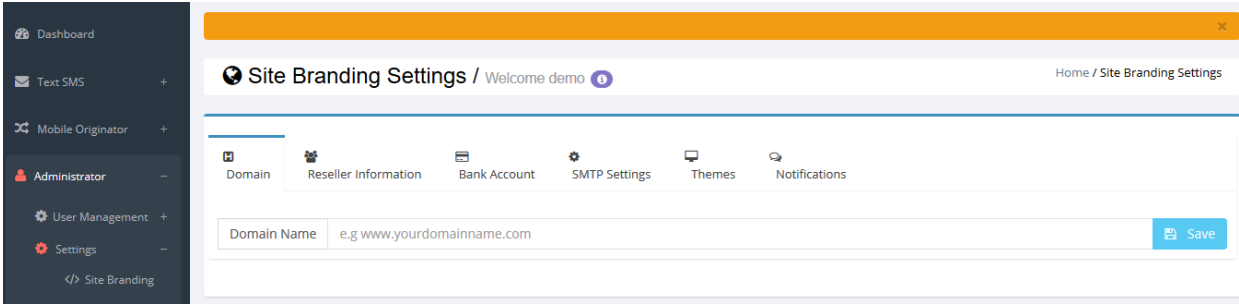


Dashboard / Welcome demo

Delivery Updated 0%	SMS Sent 0	Promotional 29	Transactional 0.41
Send SMS Start Campaign	Manage Contacts Add / Import List	Manage Template Add / Manage Templates	API Room check-out Developer API

A red arrow points to the 'Administrator' menu item in the left sidebar.

- ✚ **Click on Administrator Tool > Settings > Site Branding**



Dashboard

Text SMS

Mobile Originator

Administrator

User Management

Settings

Site Branding

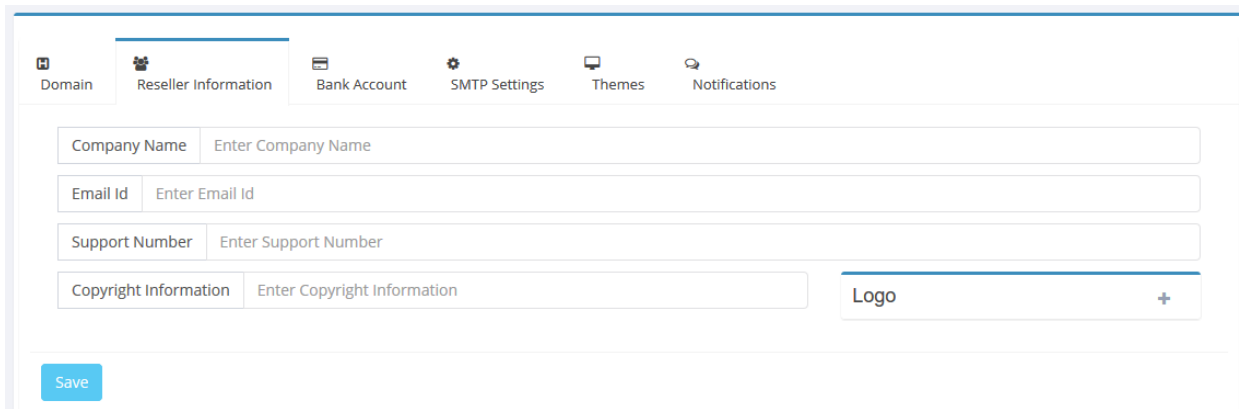
Site Branding Settings / Welcome demo

Home / Site Branding Settings

Domain Reseller Information Bank Account SMTP Settings Themes Notifications

Domain Name e.g www.yourdomainname.com Save

Enter your Domain Detail what you have enter IP Address in Domain or Subdomain



Domain Reseller Information Bank Account SMTP Settings Themes Notifications

Company Name Enter Company Name

Email Id Enter Email Id

Support Number Enter Support Number

Copyright Information Enter Copyright Information

Logo +

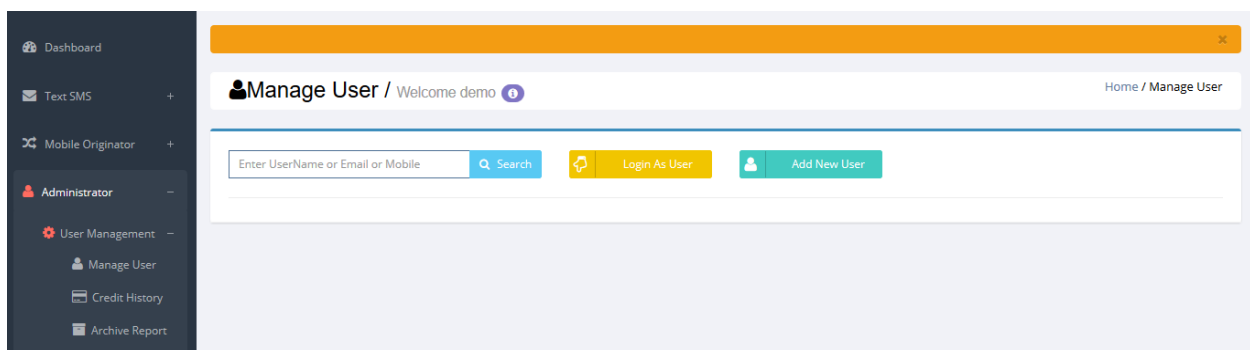
Save

Enter your Reseller information Like Company Name, Email ID, Support Number, Copyright Information and Logo. (this will shown in footer in your Panel)

SMTP setting for sending user Registrations from your mail ID

How to Create Manage Users

Click on Administrator > User Management > Manage User



Dashboard

Text SMS

Mobile Originator

Administrator

User Management

Manage User

Credit History

Archive Report

Manage User / Welcome demo

Home / Manage User

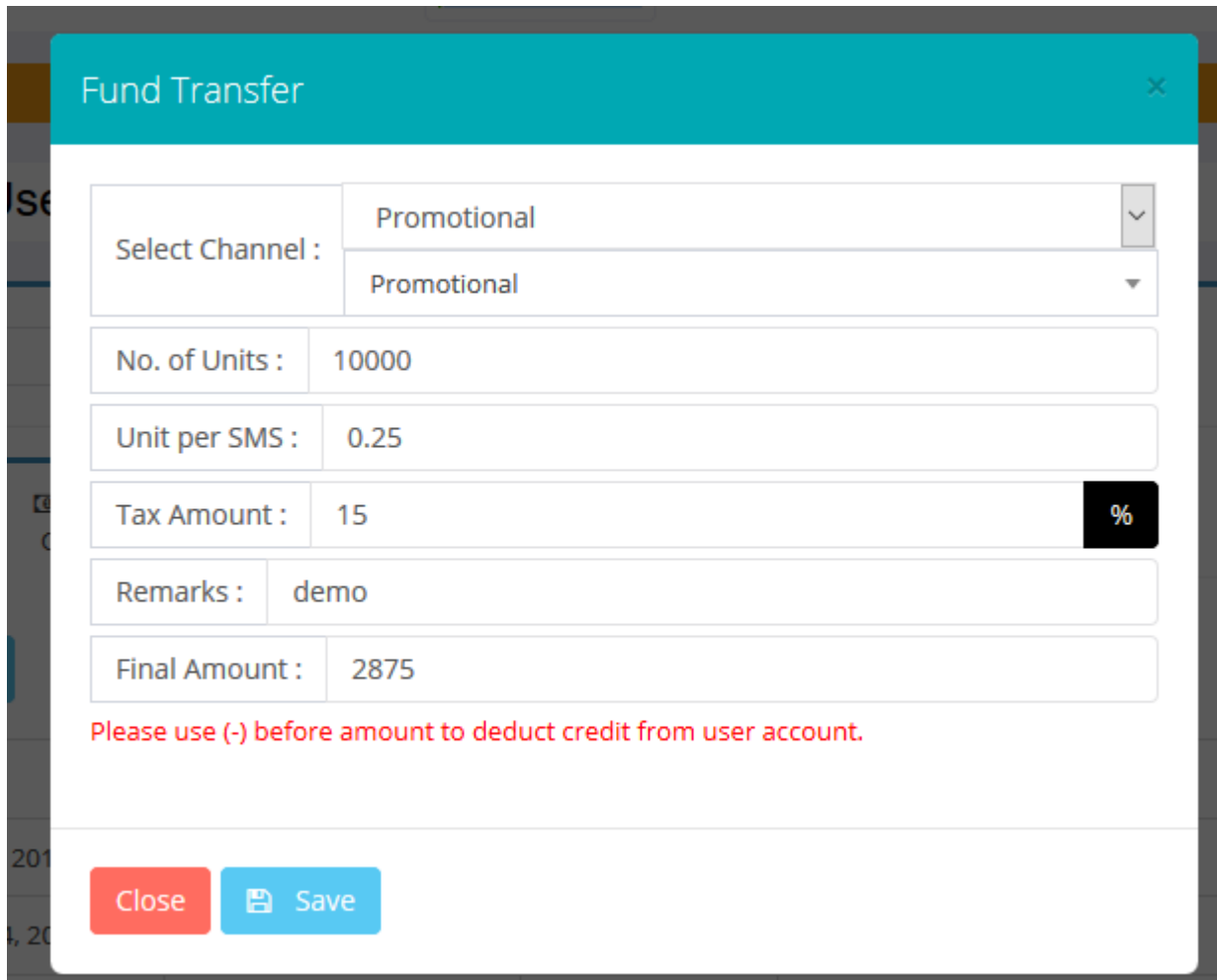
Enter UserName or Email or Mobile Search Login As User Add New User

Enter your Customer User ID which is Registered with you and click on Search

- ✚ You can fully Manage your Client Like Credit management, Customer role, Account Expire Date, Account manager name/Mobile/Email ID, Sender ID, Templates (Sender ID and Templates Approved by Administrator).
- ✚ Message Manager you can check customer Campaning Details

How to Transfer Credits

- ✚ Click on Credit Transfer Under User > Transfer Fund > Enter Details > Save



The screenshot shows a 'Fund Transfer' form with the following fields:

Select Channel :	Promotional	
No. of Units :	10000	
Unit per SMS :	0.25	
Tax Amount :	15	%
Remarks :	demo	
Final Amount :	2875	

Please use (-) before amount to deduct credit from user account.

Buttons: Close, Save

For any Kind of Support mail us at : support@msgatewayhub.com or call : 07316450666

Thank you